ABSTRACT OF THE DISCLOSURE

-- Combined system of automatic selling of products and services, useful to be included in all types of automatic vending machines, that includes the inclusion in an automatic machine (1), of a module (21) that has service equipment, the machine operating (1) having corresponding product selection pushbuttons (5) and a service selection push button (4). The service module (21) having a display (7) designating the method of payment for the service designated on display (3) of the automatic machine when the service is selected, as well as the service operating buttons (12) and service rendering elements (14), the service control circuit (13) being controlled by the main control electronics (8) and connected to the telephone line (15) .--